

# Islamic Finance *news* ROADSHOW

2010

Expanding the Realms of Islamic Finance



## TURKEY

11<sup>th</sup> June 2010

### Key speakers:

- Ali Sanver — Senior Partner (Tax), Pekin & Pekin
- Noyan Turunc — Partner, Turunc
- Sohail Jaffer — Partner, FWU Group
- Alper Nalbant — Vice President Financial Institution, Aktifbank
- Arda Akarsu — Manager, Turk Ekonomi Bankasi
- Ahmet Pecen — Senior Vice President, Fortis
- Bertan Yordem — Partner Corporate Finance, Daruma Corporate Finance
- Fuat Tuac — Counsel (Banking & Finance), Pekin & Pekin
- Meliksah Utku — Assistant General Manager, Al-Baraka Turk Participation Bank
- M Fatih Bulac — Vice President and Head, International Financial Institutions, Turkiye Finans Participation Bank
- Sinan Akkaya — Inward Investment Consultant, UK Trade and Investment
- Sezin Okkan — Senior Partner (Capital Markets), Pekin & Pekin
- Sabri Ulus — Vice President Treasury, Turkiye Finans
- Shahril Simon — Manager of Asset Management, CIMB Islamic
- Shamsun Anwar Hussain — Director Product Management, CIMB Islamic
- Umurcan Gago — Partner, PricewaterhouseCoopers
- Yavuz Yeter — Vice President Investment Banking, Kuveyt Turk

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Now enjoying its 3<sup>rd</sup> year the *Islamic Finance news* Roadshow is a longer and stronger series of events.

Following the phenomenal success of the past two years, we are pleased to announce the dates for 2010, including an additional nine markets.

Over 4,000 delegates have attended during the past two years.

2009 could be termed an annus horribilis, following the continued downturn in economies and financial markets around the globe.

At the turn of the year the Islamic finance industry had somehow been relatively unscathed and many were predicting 2009 to be its unveiling to previously uninterested markets. This was not the case. The Middle East was soon to witness an avalanche of poor results within the Islamic finance space with few deals coming to fruition. Other previously key markets also suffered a similar fate.

Then, as Islamic financial instruments continued to be touted as indestructible, the industry witnessed its first major default. Followed by another, and another and then another.

However, in comparison to the conventional markets, Islamic finance has stood up to the recession relatively well. And now, as issuers and investors around the world try and piece together what has happened, they're now realizing that Islamic finance, although not entirely immune, is perhaps the healthier option.

For the past five years *Islamic Finance news* has been reaching out and educating new markets. For the past two years the educational IFN Roadshow, in key developing Islamic financial markets, has been an overwhelming success. The IFN 2010 Roadshow, which will be bigger and stronger, couldn't have come at a better time.

Seventeen markets have been chosen for the 2010 Roadshow, all of which we consider as developing Islamic financial markets. If you have or would like a presence in any of these, then this Roadshow is for you.

### There is no fee to attend any of these events

Senior corporates, governmental bodies, fund managers, private bankers, institutional investors, investment analysts, insurance companies, lawyers, investment bankers, consultants and rating agencies among others are all welcome to attend.

These forums are designed to provide an understanding of the industry, its potential and where each of the delegates may play a role in its phenomenal global growth.

### Why you should attend:

- These are FREE to attend events, although all delegates will be screened to ensure relevance
- Each event focuses on that particular market and how to develop its Islamic finance capabilities
- Both local and international panelists will provide industry understanding
- A proven standard format ensures you know what to expect
- Only plenary sessions and case studies – no sales pitches
- These are short one-day events – we understand your time is valuable
- The IFN Roadshow attracts 150 – 250 senior industry participants in each location
- Cooperation with local and international regulators at every event
- Issuers, Investors and Intermediaries are all in attendance
- Fresh agendas ensuring topical and timely discussion for each location
- Organized and hosted by the industry's leading Islamic finance focused media company

### Sponsorship Opportunities

There are a host of sponsorship opportunities available for this series of events. They are available either on an individual event basis or on a package of multiple events.

For more information please contact  
Andrew Morgan  
Tel: +603 2162 7801  
Email: Andrew.Morgan@REDmoneyGroup.com

### Speaking Opportunities

If you would like to participate in this or other events, please contact  
Madeline Low  
Tel: +603 2162 7800 extension 22  
Email: Madeline.Low@REDmoneyGroup.com

**REDmoney Group** is the holding company for; **Islamic Finance Asia**; **Islamic Finance news**; **Islamic Finance training** and **REDmoney events** – all leading products in their own right.

**Islamic Finance news** is the industry's leading publication. Available every Wednesday morning, this 40 page electronic newsletter reports on the global Islamic capital markets. It provides its 19,500+ readers with the latest industry news, new product developments, exclusive interviews, new regulations, moves, market data and much much more. All content is exclusive and is archived on its user friendly website.

**REDmoney events** produces conferences and forums focusing on the global Islamic capital markets. Its flagship event, the annual three-day IFN Asia Forum, is the industry's largest event attracting in excess of 1,200 key practitioners each year. **REDmoney events** also manages the annual **Islamic Finance news** Award ceremonies and the IFN Roadshows.

## Grand Hyatt, Istanbul

08:00 – 09:00	Registration & Refreshment
09:00 – 09:05	Welcome
09:05 – 09:15	Opening Address
09:15 – 09:30	Introduction
09:30 – 10:15	<b>Session One: Participation Finance Regulatory and Infrastructure Developments in Turkey</b>
	<p><i>Discussing key industry developments and lessons learnt in both local and international participation finance markets in a post-crisis environment</i></p> <ul style="list-style-type: none"> <li>• Discussing local and regional market developments, including taxation, regulatory and ratings issues — addressing inadequate tax regimes</li> <li>• Addressing conflicting regional legislations</li> <li>• Where does regulation go from here?</li> <li>• Sukuk defaults and dispute resolutions</li> <li>• Providing a proper legal framework for liquidity management and investment instruments</li> </ul>
10:15 – 11:00	<b>Session Two: Examining Market Trends, Challenges and Further Opportunities for Participation Finance Markets in Turkey</b>
	<p><i>Recognizing participation finance trends in Turkey, and capitalizing from opportunities in the Middle East and Europe</i></p> <ul style="list-style-type: none"> <li>• Characteristics peculiar to the Turkey market</li> <li>• Current growth of participation banking in Turkey</li> <li>• Encouraging cross-boundary collaborations for growth and standardization</li> <li>• Addressing imbalances between rapid growth and bank capability — are Turkey's participation banks prepared for future growth of participation finance</li> <li>• Creating a level playing field and increasing access to money markets and Sukuk</li> </ul>
11:00 – 11:30	Coffee Break
11:30 - 12:15	<b>Session Three: Islamic Products: What Can and Can't be Done?</b>
	<p><i>Assessing the development of participation financial products in Turkey and the regional markets, including:</i></p> <ul style="list-style-type: none"> <li>• Shariah compliant versus Shariah based</li> <li>• Where does opportunity lie for participation finance investment products in Turkey?</li> <li>• Developments and updates in existing products including;</li> <li>• The potential for further innovation — promoting diversification of products</li> <li>• Standardization of products to increase cross-border acceptability</li> </ul>
12:15 - 12:30	Luncheon Presentation
12:30 - 14:30	Lunch & Friday Prayers
14:30 - 15:15	<b>Session Four: Issuing &amp; Investing in the Participation Financial Markets</b>
	<p><i>The development of participation issuance and investments in Turkey and EU, and its potential in a new business environment</i></p> <ul style="list-style-type: none"> <li>• Identifying growth areas, market opportunities, potential investors and issuers</li> <li>• Discovering sophisticated participation financial instruments sparking interest in Europe and the Middle East</li> <li>• The market for participation retail products in Turkey and its' regulatory constraints</li> <li>• Discovering and adapting to changes in the issuing and investing market place</li> <li>• Structuring and financing investment products to meet Turkey's participation banking needs</li> <li>• Easing the bureaucratic process that impedes foreign investment</li> </ul>
15:15 - 16:00	<b>Session Five: Round Table Discussion: Establishing and Accelerating Istanbul's Growth as the Financial City of the Future by 2012</b>
	<ul style="list-style-type: none"> <li>• Turkey's credentials to become an international financial center</li> <li>• Turkey as a participation finance bridge for Europe and the Middle East</li> <li>• Secular views VS. participation financing?</li> <li>• Creating a level playing field for participation finance vis-a-vis conventional financing</li> <li>• Identifying challenges and opportunities for local participation financial markets and banking to compete with conventional financial systems</li> </ul>
16:00 – 17:00	Refreshments and Networking

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Register online NOW at [www.ifnroadshow.com](http://www.ifnroadshow.com)  
or fax back to +603 2162 7810

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**(Delegate 2)**

Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
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**(Delegate 3)**

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**(Delegate 4)**

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\*This is not a confirmation. Successful registrants will be notified via email by the organizer.

## Expanding the Realms of Islamic Finance

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